

Sponsorship Packet



WWASH Wisconsin Water and Soil Health CONFERENCE

December 15-16, 2026

Kalahari Resort & Convention Center
Wisconsin Dells, WI



Extension
UNIVERSITY OF WISCONSIN-MADISON





December 15th and 16th, 2026
Kalahari Resort and Convention Center, Wisconsin Dells, WI

Dear potential sponsors and exhibitors,

The WWASH Conference is positioned as the *marquis educational event* in Wisconsin for research-based cover cropping, soil health, and water quality information to support Wisconsin cropping system decision-making. Held at the extensive campus of the Kalahari Resort and Convention Center, this event builds on the powerful traditions of the Wisconsin Cover Crop Conference and Wisconsin Discovery Farms Conferences, forming one event, **WWASH!**

What to expect: The conference brings together over 300 attendees for thought-provoking discussions on the intersections of agronomy, water quality, and soil health. Expect opportunities to ask questions and meet others focused on improving farm profitability, enhancing natural resource conservation, and strengthening rural communities. We look forward to working with you to encourage conservation practice adoption, support cutting edge technology, and extend conservation cropping systems across Wisconsin.

As a sponsor and/or exhibitor: You will have direct contact with farmers, landowners, and agriculture professionals. Depending on your sponsorship level benefits include:

- Complimentary conference registration(s)
- Your logo on website, printed items, and session presentation screens
- Exhibitor space
- Recognition in conference communications
- Support highlighted on WWASH banner display

Thank you for your consideration in supporting the WWASH Conference! We look forward to working with you. Learn more about WWASH at go.wisc.edu/wwash.

WWASH Sponsorship team,
Josh Kamps and Chris Clark

Josh Kamps, joshua.kamps@wisc.edu or 608-673-0680

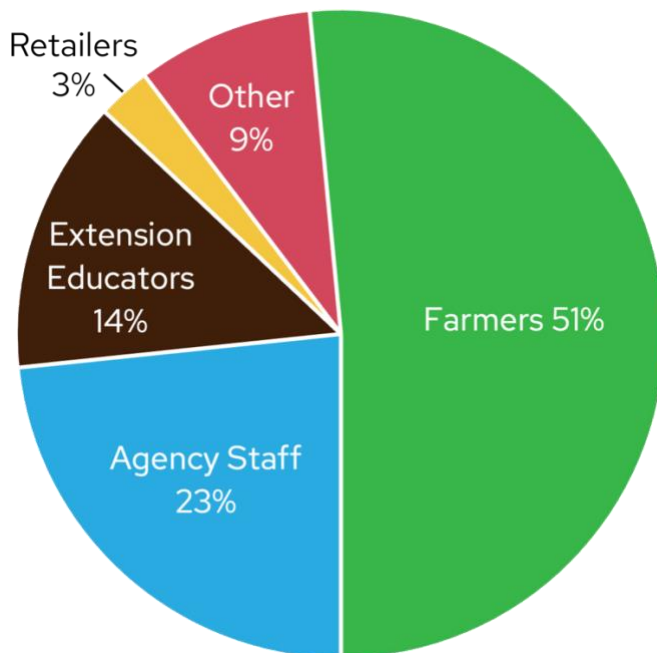
Chris Clark, clark3@wisc.edu or 715-850-2888

Event Overview

PURPOSE OF THE EVENT

WWASH explores the intersection of on-farm research, soil health, and water quality. Engage with dynamic keynote speakers, participate in interactive breakout sessions, and contribute to thought-provoking roundtable discussions, all designed to deepen your expertise and provide actionable insights for your farm or the producers you support. [Learn more about why people attend WWASH.](#)

WHO ATTENDS



40%

First-time attendees

60%

Returning attendees

WHAT ATTENDEES SAY

“

“WWASH is a great place to reassure you that you are not alone on this journey!”

“

“As a farmer/landowner it was valuable to hear the stories and strategies of other farmers and their journey of what was successful and not successful.”

“

“This conference is genuinely great for networking and problem-solving issues as a group.”

Sponsorship Agreement

Sponsorship Information

Company Name: _____

Contact Person: _____

Company Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Website: _____

Signature: _____

Date: _____

Sponsorship Benefits	Platinum \$1500	Gold \$1000	Silver \$750	Friend \$500
Complimentary Conference Registration(s)	2	1	1	1
Logo on Screen, Program & Website	Yes	Yes	Yes	Yes
8' Exhibitor Table Space	Yes	Yes	Yes	
Recognition in Conference Communications	Yes	Yes		
WWASH Banner Display	Yes			
Select Your Sponsorship Level				

(6) SIGNATURE Sponsorship Opportunities

(2) Keynote Speakers: \$2,000

(2) Lunch or Breakfast: \$3,000

(2) Panel Sessions: \$2,000

Contact Josh Kamps to learn more about the extra benefits of these ***Signature*** sponsorship opportunities.

Call/text: 608-673-0680 or Email: joshua.kamps@wisc.edu

Non-Profit Organizations are eligible for an exhibitor table at the *Friend* sponsorship level. Sponsorships will be accepted until the event.

To be included in printed materials, you must submit your sponsorship no later than **November 20, 2026**.

How To Submit Payment

1. Pay online: go.wisc.edu/16f2aj
2. Pay by check: Make out check to UW Conferences & Events and mail check & form to:

UW Conference Services Attn:

WWASH 800 Langdon St, Madison, WI 53706

Please email a high-resolution image of your logo to: conferences@union.wisc.edu

THANK YOU TO OUR 2025 SPONSORS!

PLATINUM



GOLD



SILVER



FRIEND

