

Cranberry School January 14&15, 2026  
Day 1 (Wed January 14, 2026)

7:30		Pesticide Applicator Training	Trade Show 8:00-3:00
8:00			
9:00	Opening Remarks-G. Holley		
9:10	Opening Remarks and Awards-J. VanWychen		
9:30	Policy Outlook-J. Lamb		
9:50	Cranberry Institute-M. Dubuc		
10:10	Holly Herline-Media Relations	11:00 Pesticide Applicator Test	
10:30	WDNR-Jill Shoen		
10:50	WSCGA Annual Meeting / Elections		
11:30	Communications Committee Report		
11:45	Membership Committee Report		

12:00	Lunch
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12:45		Epi-Pen Training 12:45-2:15	Trade Show
1:00	Research Committee Report		
1:15	Business Sustainability Cmte Report		
1:30	Food Science		
1:50	Effect of heat stress on fruit rot incidence in 'Stevens' and 'Mullica Queen' -A. Atucha	CPR-AED 2:15-2:45	
2:10	Grower Panel: Irrigation (R. Detlefsen, M. O'Brien, S. Rice)		

3:15-5:15	Social Networking Event	Poster Session
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Day 2 (Thur January 15, 2026)

7:30	Breakfast
8:00	WCREF and Wisconsin Cranberry Board Reports
8:30	Grower Polls - A. Jonjak
9:30	Grower Panel on Nutrient Timing (R. Biegel, E. Hansen, K. Pippenger)
10:30	CRISPR - J. Zalapa and J. Mura
10:45	Snack
11:00	Plant Pathology Screening - L. Holland
11:30	Entomology Screening - D. Jones
12:00	Environmental Variation-L. Holland
12:20	Economics of Fruitworm and Sparg Management - D. Jones
12:40-1:00	What is, what isn't, and what may be AI -M. Digman



**Extension**  
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